

20 October 2026

Chong Hing Bank Detects Fraudulent or Unauthorised Social Media Accounts and Posts

Chong Hing Bank would like to alert members of the public to be vigilant regarding two accounts on the social media platform Xiaohongshu named “创兴银行” and “创兴lif” respectively. These accounts have posted multiple fake or unauthorised posts on Xiaohongshu using the Bank’s name as the account name or incorporating the Bank’s logo. The posts provide information about the Bank’s loan products and invite the public to leave comments or send private messages for further details.

Details of relevant social media accounts and post links are as follows:

(1) “Chong Hing Bank” (ID: 94581011121)

[hxxps\[:\]//xhslink\[.\]cn/o/3sz9kgsoY3M](#)

[hxxps\[:\]//xhslink\[.\]cn/o/3AQ4XNON6Dz](#)

[hxxps\[:\]//xhslink\[.\]cn/o/4D3uMZZMvJC](#)

[hxxps\[:\]//xhslink\[.\]cn/o/8UetNTbn9Up](#)

[hxxps\[:\]//xhslink\[.\]cn/o/5tmuPpk8uCV](#)

(2) “Chong Hing lif” (ID: 95993901833)

[hxxps\[:\]//xhslink\[.\]cn/o/71cTfowiIBU](#)

[hxxps\[:\]//xhslink\[.\]cn/o/4muG49pIIFYQ](#)

Chong Hing Bank hereby declares that it has no association with the aforementioned social media accounts and related posts, nor has it authorised these accounts to conduct any promotional activities. The Bank will report the incident to the Hong Kong Monetary Authority and the Hong Kong Police Force.

Anyone who has provided personal information through the aforementioned social media posts or suspects they have been scammed should contact the Bank’s Customer Services Hotline at (852) 3768 6888 and the Police.

- End -